



Spring course on Social Entrepreneurship for ERLC residents!

WHAT OUR CLASS WILL COVER

This course introduces students to concepts and practices in social entrepreneurship. The course covers key topics including: 1) the role and development of mission statements; 2) business models and organizational arrangements used in social enterprise; 3) tools for measuring social value and economic value; 4) funding for social enterprises; and 5) leadership issues in social ventures. The course combines readings, in-class exercises, and guest presentations. At the conclusion of the course, students will be prepared to distinguish between different types of social purpose organizations and funding strategies, and they will have essential skills such as the ability to craft mission statements and make “asks.”

DETAILS YOU NEED TO KNOW IN ORDER TO REGISTER

Course #: MHR365

Tile: Entrepreneurship in Bus, Arts & NonProfits: Social Entrepreneurship

Lecture: 003

Class: 32409

When: Spring 2010

Credit: 1 credit

Instructor: John Surdyk, Wisconsin School of Business

Location: Sellery Hall

Days/Times: Wednesdays at 4:35 PM

Questions about enrollment? Please contact Donell Schetter in the Management and Human Resources Department directly by email at dschetter@bus.wisc.edu.