Register for the ERLC’s Spring 2015 Course:

Social Entrepreneurship

Interested in creating socially-engaged businesses and using entrepreneurial approaches to non-profit ventures?

In this seminar you’ll learn how craft mission statements, assess social impact, and seek funding. You’ll enjoy guest lectures, cases studies and role playing.

The course is grounded in management theory.

TO REGISTER

Course #: MHR 321
Title: Social Entrepreneurship
Section: 001
Class #: 12719
Meets: Wednesdays, 4:35-5:50pm
Credit: 1 credit
Instructor: John Surdyk, Wisconsin School of Business
Location: Sellery Hall-Class Room A

Questions about enrollment? Please contact Sari Judge at Sari.Judge@housing.wisc.edu or Donell Schetter in the Management and Human Resources Department at dschetter@bus.wisc.edu