



DIVISION OF  
**University Housing**  
UNIVERSITY OF WISCONSIN-MADISON

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# CORE VALUES

## CARE

Care is the foundation of how we approach our work and how we treat others, including residents, guests, fellow employees and campus partners.

## OPTIMISM

Optimism grounds our intentions and thinking to create an environment that focuses on opportunities and positive outcomes.

## CREATIVITY

Creativity is encouraged across the Division so that we may engage and build upon the shared knowledge we have.

## RESPECT

Respect for the dignity and diversity of people and ideas drives us to be inclusive in our thinking, our relationships, and our actions.

## INTEGRITY

Integrity is essential in building and maintaining the kind of relationships and services we envision. Integrity is apparent by our words and actions.

## STEWARDSHIP

Stewardship is demonstrated through our commitment to care for the human, financial and natural resources entrusted to us by our residents.

## EXCELLENCE

Excellence is our goal. We strive to leave the place better than we found it.  
The quality of our work matters.